

DRIVE-THRU OPTIMIZATION



ZOOM™

DRIVE-THRU
OPTIMIZATION SYSTEM

HME

Customer Driven



A WHOLE NEW WAY TO LOOK AT YOUR DRIVE-THRU OPERATION



ZOOM DRIVE-THRU OPTIMIZATION SYSTEM

MORE THAN A DRIVE-THRU TIMER

MAKE EVERY SECOND COUNT

To run a profitable drive-thru it takes speed, accuracy and the ability to adapt to ever-changing



See how many cars are in the drive-thru lane, and understand what's happening at a glance. Green is good, yellow means pay attention, and red means speed it up!

conditions. That's why HME, the world leader in drive-thru timing, created ZOOM.

Unlike most drive-thru timers, ZOOM's advanced design provides complete visibility into your entire drive-thru operation. Its intuitive, multi-color dashboard, customizable reports and network accessibility make managing your drive-thru easier than ever before.

ZOOM provides a real-time picture of your whole drive-thru. Managers and crew can instantly identify bottlenecks and take immediate action to speed things up.

“ Within one week of installing ZOOM at a store with historical speed-of-service problems, we shaved 22 seconds off our total drive-thru time. ”

— Bill Mayeski,
Taco Bell District Manager

GRAPHICAL DASHBOARD DISPLAY

A WHOLE NEW WAY OF LOOKING AT DRIVE-THRU OPERATIONS

REAL-TIME COMPARISONS

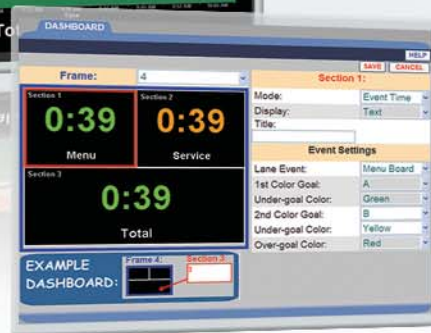
ZOOM's bright dashboard display presents up to eight customizable, real-time events to compare actual service times to goals. Easily seen from anywhere, and easily configured to meet your preferences.



Multiple events are displayed at a single glance in text or graphical formats on the ZOOM dashboard display.

INTUITIVE COLOR DISPLAY

Bright colors and easy-to-read graphics provide an instant picture of what's happening in your drive-thru. Once your parameters are set, real-time drive-thru management is as easy as looking at the screen. And with immediate feedback, crews stay motivated and running at peak efficiency.



ZOOM's intuitive, user-friendly design makes it easy to set up and configure to meet your drive-thru operational goals.

FLEXIBLE REPORTING

A PICTURE IS WORTH A THOUSAND WORDS

EASY-TO-USE REPORTS

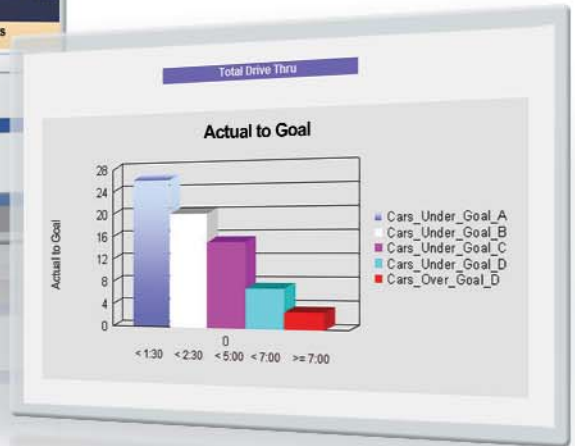
Generate preconfigured or custom reports with ease. Simply click and print for preconfigured, or choose your own parameters for customized reports.

POWERFUL GRAPHICS

Pie chart, bar, trend and other graphical reports provide new insight and instant feedback on drive-thru performance. Identify trends, anticipate and resolve problems, and motivate employees with ease.



Automatically schedule daypart, shift, hourly, daily, weekly, monthly and year-to-date reports at the click of a mouse.



Graphical reports streamline information and help analyze data more efficiently.

NETWORK ACCESSIBLE

INFORMATION ANYTIME, ANYWHERE

ZOOM is 'network-ready', enabling you to easily connect to your in-store network or back office system. ZOOM puts critical information at your fingertips – anytime, anywhere. View real-time drive-thru activity or access reports, all from the convenience of a local or remote computer.



Remotely collect, print and compare timer data from multiple stores. Upload settings, or diagnose technical issues from anywhere!

EASY ACCESS

ZOOM works where you are: Access data directly from the ZOOM display monitor, from your PC in the back office, or even via the Internet from a remote location. Collect, print and visually compare timer data from multiple stores with ease.

EASY SET-UP AND USE

With ZOOM's standardized settings, you can view, adjust and upload timer settings to ensure consistent parameters across multiple stores. Stores needing extra attention are identified with ease.

REMOTE SUPPORT

ZOOM's network accessibility makes technical support and remote diagnostics easy. Problems can be fixed and system settings changed remotely without interrupting store operations. Your time is spent running the business, not troubleshooting your drive-thru equipment.

DATA SECURITY

ZOOM's multi-level security feature ensures that your data is protected from tampering, accidental changes and unauthorized access. Tiered access levels allow you to control what information is available and user accessibility.



ZOOM System Components

- > 17" LCD Monitor (1024 x 768 resolution)
- > Control Unit
- > Timer Signal Processor
- > Power Adapter
- > Optical Mouse

Optional Components

- > Second LCD Monitor
- > Remote LED Displays
 - Dual-Color, Single-Sided, R31AS 2.3" LED Display
 - Dual-Color, Dual-Sided, R31AS 2.3" LED Display
- > 50-ft VGA Cable Extender
- > VGA Splitter
- > Vehicle Detector Board
- > Printer
- > PC30A Remote Settings/Database Software
- > RC30A Raw Car Data Acquisition Software
- > Strobe Light Alert
- > Audio Alert
- > Stop Button

Detection Points

- > 6 Detectors Including Greet
- > Detection Methods: Presence Signal

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Customer Driven

HME was the first to introduce the wireless drive-thru headset to the QSR industry. Today, we lead the industry in the number of worldwide QSR communication and timer system installations. HME is the only manufacturer that provides total solutions for the QSR drive-thru, including wireless and cabled communication systems, timers, service and support.

**Call toll-free (800) 848-4468
or your authorized HME
dealer for more information.**